

A Jewel BY THE BAY

The Four Seasons Private Residences beckon for the ultimate in private, luxury lifestyle. With their serviced apartments, customized interiors, and unique architecture, they are an investment in high living.

text by **PRIYA KUMARI RANA**

Call it a jewel reaching out for the clouds. On the four and a half acres of land where The Four Seasons Hotel Mumbai sits, is a purely residential arm, The Four Seasons Private Residences, Mumbai developed by Provenance Land. “We want to focus on luxury mixed-use development, something that is not common in India,” says Adarsh Jatia, CEO and managing director of Provenance Land. Located at Worli, just off the Sea Link, the 26-apartment residential tower stretches 55 storeys into the sky.

“We wanted to cater to the ultra-high-net-worth individual, with different needs, from multi-generational families, to a compact nuclear



“There is a pent-up demand in this city for ultra-HNIs, and the ultimate luxury for them is privacy.”

family,” says Jatia. The largest apartment sits on two floors, and is 11,000 sq ft, with 7,000 sq ft of carpet area, with six bedrooms, going to a duplex that occupies one and a half floors with 7,500 sq ft, right down to a single-floor three-bedroom unit of 5,300 sq ft. And nobody has any neighbours on the same floor – the ultimate in privacy.

Designed by architect firm Gensler from San Francisco, the interiors are done by New York-based Yabu Pushelberg, which has customized the interiors for everything except for loose furniture and upholstery. Most of the marble is from Italy, and the floor’s wooden pattern is completely customized for the apartment. “The design inspiration was a gemstone,” says Jatia. There are floor-to-ceiling heat-resistant imported glass panels that measure 3.2m in height, a handcrafted marble island by German luxury firm Eggersmann, a lighting consultant from Singapore, a façade consultant from Berlin, and the list goes on. There’s also a rooftop lounge that residents can book privately, a gym that can be booked by the hour, a 25m lap pool, and an open-air cinema. “It’s like living in the presidential suite of a hotel,” says Jatia, “But you’re at home, so you have the best of both worlds.” Members of staff that look after the tower are Four Seasons employees, and residents can get à la carte services, from laundry or housekeeping, all the while keeping their own private staff in their apartment’s staff quarters.

The smallest apartment costs ₹30 crore, and prices move upwards. “There is a pent-up demand in this city, as buying and building on a piece of land, is near impossible, with the delays,” says Jatia. In terms of value for money, it’s a great bargain for HNIs. Already, entrepreneurs like Avnish Bajaj of Ola and Quikr have picked up an apartment, and Bollywood star Deepika Padukone has shown interest. “Some people want to buy 4-5 floors, since they could build a bungalow for that price,” says Jatia. “And then, it becomes even more exclusive.” ■



The lobby has 7.2m high glass and Botero lions, while orange trees line the walkway. Inset: Adarsh Jatia